Russia and Iberoamerica in the Global World

Fourth International Forum (1 – 3th October 2019)

On October 1-3, 2019, St. Petersburg State University in coordination with Institute of Latin America of RAS, Institute of Bering-Bellingshausen for Americas, Foundation of Egor Gaidar, the Ministry of Foreign Affairs of the Russian Federation and Bank Santander, CRIES (The Regional Coordinator of Economic and Social Research), CLACSO (Latin American Council for Social Sciences), AMECIP (Mexican Association of Political Sciences) will hold the fourth international forum "Russia and Iberoamerica in the globalizing world: history and modernity". The forum is the most representative event in Russia devoted to socio-political, economic processes of Latin America, its history and culture. Carried out in St. Petersburg and marked by participation of famous politicians, scientists, journalists of the Ibero-American countries and Russia, the Forum steadily draws attention of media that confirms the status of the St. Petersburg university as one of the leading centers of iberoamerican studies in Russia.

Goals of Forum-2019:

- 1. To become a step on the way of Russian-Latin American relations elaboration under conditions of transition from bipolar to multipolar world
 - 2. To formulate new approaches to Ibero-American perspective studies

The forum aims to be a modern expert and discussion platform for defining the directions of Latin America development in the globalized world and the prospects of Russian-Latin American cooperation. Organizers seek to create opportunities for critical judgment and dialogue within the main directions of social disciplines for improved understanding of social, political, economic and cultural realities of Latin American countries in the modern world.

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The Panel Psychological Warfare in Contemporary World and Latin America

Panel Co-Chairs

DSc., Prof. Evgeny PASHENTSEV, leading researcher at the Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation, senior researcher at Saint-Petersburg State University, professor of the Lomonosov Moscow State University, Director of the International Centre for Social and Political Studies and Consulting; e-mail: icspsc@mail.ru.

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Psychological warfare plays an important role in the contemporary world. While reflecting intensified economic, social, political and military conflicts psychological warfare is in itself a powerful factor that can bring about further sharpening of national conflicts and international tension. Psychological warfare has several levels: tactical, operational, and strategic, each of which each solves a specific task. The most important level is the strategic, which aims at the development of a particular country or the international system as a whole in the desirable direction of the leading actor. Very often, the object to which the psychological impact is directed is not aware of the character and the real

scope of long-term operations that are modifying its mode of thinking and behaviour. In socio-political terms, strategic psychological warfare (SPW) is the explicit and implicit long-term focused psychological impact of competing systems' (state, supra-state, inter-state and non-state actors) attempts to inflict damage and/ or the liquidation (or assignment) of intangible assets on the other side in order to win in the material sphere (Evgeny Pashentsev. Destabilization of Unstable Dynamic Social Equilibriums through High-Tech Strategic Psychological Warfare// ICCWS 2019.14th International Conference on Cyber Warfare and Security. Conference Proceedings. Stellenbosch, South Africa. 2019).

Latin America is in the focus of strategic psychological warfare. Complex regional development and global processes demand on Latin America countries growing capability to present an effective asymmetric response to informational challenges, various attempts of psychological pressure.

Submissions may include, but are not restricted to:

- major tendencies, methods and models of SPW
- political, economic, military, media factors of SPW in Latin America
- contemporary practice of SPW in the region
- advanced technologies and SPW
- strategic communication of Russia, China, USA and other countries in Latin America.

Propose your paper to the Organizing Committee of the Forum (http://iberorus.spbu.ru/en/page/proposal) and forward a copy of your proposal to the panel chairs before June 30 (icspsc@mail.ru and bazarkina-icspsc@yandex.ru). Your application should consist of a title of your paper, abstract (no less 250 words), keywords, BIO (academic degree and title, full name, place of work and job position, address, e-mail).

Keywords: psychological warfare, strategic communication, advanced technologies, security, media, Latin America.