

**Russian Presidential Academy of National Economy and Public Administration  
Institute of Law and National Security  
Faculty of National Security  
Department of International Security and Foreign Policy of Russia  
with an academic and information support  
of the European-Russian Communication Management Network (EURUCM Network)  
and Association of Studies, Research and Internationalisation in Eurasia and Africa (ASRIE)**

## **Strategic Communication Facing the Contemporary Political Challenges**

### **Round table**

25 April 2019, 15.30 – 20.30

RANEPA Moscow campus, 84 Avenue Vernadskogo, building 6, room 3049

Web: <http://ilns.ranepa.ru/>

Working language: English

### **List of contributors and papers' topics**

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*Counteraction to Terrorist Propaganda as a Task of Strategic Communication: the European Union Experience*

**Giuliano BIFOLCHI**, PhD Candidate at the University of Rome Tor Vergata, Co-founder of the Association of Studies, Research and Internationalisation in Eurasia and Africa (ASRIE), Italy

*Jihadist Propaganda in the Russian Language: the Case of Kavkazcenter.com and Its Implication for the National Security*

**Saswati DEY MA**, Master of Arts in Geography, First Secretary Embassy of India, Moscow  
*Mass Media and Strategic Communication in International Relations*

**Olga HAUER-TYUKARKINA**, PhD, Lecturer at the Faculty of Political Science at Lomonosov Moscow State University

*Tools, Strategies and Techniques of Effective Strategic Communications of a Political Actor during a Crisis (Case Study: European Union)*

**Evgeny PASHENTSEV DSc**, Leading Researcher at the Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation, Senior Researcher at the School of International Relations at the Saint Petersburg State University, Russia

*Artificial General Intelligence: A New Challenge for Strategic Communication*

**Olga POLUNINA PhD**, Associate Professor at the Russian State Social University, Senior Researcher at the International Centre for Social and Political Studies and Consulting, Russia

*Problems of Strategic Communication in Latin America under the Conditions of New Information and Communication Reality*

**Greg SIMONS PhD**, Senior Researcher at the Department of Eurasian Studies at Uppsala University, Sweden

*Communicating Key Narratives during Civilisational Decline*

**Tatiana SCHCERBAKOVA PhD**, Research Associate at the Institute of System Projects at Moscow City Teachers' Training University, Russia

*Social Media as a Channel of Strategic Communication: Contemporary Trends*

**Pierre-Emmanuel THOMANN PhD**, President/Founder of an international association *Eurocontinent*, an adviser since 2007 at the European Institute of International Relations, Brussels, Belgium

*Strategic Communication Narratives, Utopian and Realist Geopolitical Visions Related to the European Project in Crisis: the Impact on EU-Russia Relations*

**Marius VACARELU PhD**, Expert of National School of Political Science and Public Administration, Bucharest, Romania

*Strategic Communication between "Strategic" and Political Daily Life*

**Erik VLAEMINCK**, PhD student, The University of Edinburgh, Great Britain

*Citizen's Diplomacy and the Quest for Dialogue: Impressions from Fieldwork in Siberia*

**Round table moderators:** Darya BAZARKINA and Evgeny PASHENTSEV

**Presentations time limit:** 13 minutes